

# DON'T MISS THIS EVENT!



# CHRISTMAS

# UNIVERSITY



## 12 WAYS FOR RETAILERS TO MAXIMIZE THE HOLIDAY SEASON!

**FREE** 90-MINUTE WEBINAR

### RETAILERS WILL LEARN:

- **XMAS 101**: Pre-holiday marketing to build your shoulder season
- **XMAS 102**: Hiring and training seasonal employees
- **XMAS 103**: Understanding your "Christmas Customer"
- **XMAS 201**: Christmas windows that pull people inside the store
- **XMAS 202**: Maximize your Christmas merchandise assortment
- **XMAS 203**: In-season marketing to increase foot traffic

REGISTER AT: [WWW.RETAILTRAININGTOOLS.COM](http://WWW.RETAILTRAININGTOOLS.COM) FOR ONE OF THESE SESSIONS

October 29th at 11 A.M. (EST)

October 30th at 11 A.M. (EST)

November 1st at 2 P.M. (EST)

November 2nd at 2 P.M. (EST)